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## **News Release**

**For Immediate Release**

### ***CKS Marketing Communications Acquires New Client, Florida Engineering Group***

(Orlando, FL) – **CKS Marketing Communications**, an Orlando-based marketing communications company is pleased to announce the addition of a new client to its ever-expanding client list. **Florida Engineering Group (FEG)** has recently joined forces with the marketing firm, tapping their expertise to coordinate public relations and enhancing marketing services for the organization.

Founded in 1993, FEG has emerged as a leading provider of innovative and cost-effective civil engineering solutions to private and public clients. FEG is committed to providing **OUTSTANDING** professional engineering services by exceeding expectations and adding value, through exceptional engineering solutions delivered on time and within budget.

According to Sam J. Sebaali, P.E., LEED® AP, president and founder of FEG, “We have built a strong business based on a solid reputation for quality and client satisfaction. I am excited about partnering with CKS Marketing Communications to broaden and expand our marketing outreach and cultivate new business opportunities.”

“I look forward to working with FEG to raise their company profile. They offer a wide range of civil engineering services, with an impressive project and client list. They are poised to generate significant growth potential and our partnership will focus on accelerating their marketing efforts.” Santos said.

Christa Santos, president of CKS Marketing Communications established the company in 2004 to specialize in small to medium-sized businesses in the areas of public relations, event planning, business development and strategic marketing. Santos has expanded her client base outside of the Central Florida area, as well continuing to work alongside the University of Central Florida’s Office of Research & Commercialization as an integral part of their business and technology marketing team.

For more information, please contact Christa Santos at 407-882-1576 or via email at [christa@cksmarketing.com](mailto:christa@cksmarketing.com).

#### **CKS Marketing Communications**

*Founded in 2004, CKS Marketing Communications provides event management, integrated marketing communications strategies and public relations support to help businesses drive results, leveraging creativity, talent and relationships. For more information visit [www.cksmarketing.com](http://www.cksmarketing.com)*

#### **FEG**

*Florida Engineering Group, Inc. (FEG) is a full service, multi-disciplinary civil engineering firm*

*founded in 1993 in Orlando, Florida. Since its founding, FEG has successfully provided engineering services to many private and municipal clients for hundreds of projects throughout the U.S. and*

*internationally. Visit [www.feg-inc.us](http://www.feg-inc.us) for more information or details about our services.*

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